

SPONSORSHIP PACKAGE

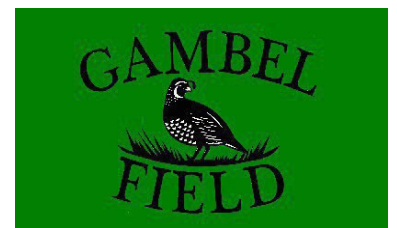
September 30 & October 1, 2023

Gambel Field

2511 S. 331st Ave

Tonopah, AZ 85354

Jane Peiffer
Festival Founder
602-292-7196



Hassayampa Music Festival

2023 Festival Sponsorship

What

Our goal is to bring together amazing musicians, vendors and food for two days of fun, community comradery and to support two great community groups. Saddle Mountain Unified School District Middle School and High School Music Departments and the Phoenix chapter of Guitars for Vets are this years' recipients.

Why

Music exists in all things. We all get bogged down in the day to day of life sometimes, music has the power to lift off that weight. Hassayampa Music Festival is a family-friendly opportunity to hear and be surrounded by heart and soul-reaching music. To shake off the heat of the summer and start getting back outdoors again. Let's get back to the COMMUNITY of things while having some FUN!

When

Saturday, September 30th & Sunday, October 1st, 2023. We welcome you and your family to come be a part of the Hassayampa Music Festival.

Where

Hassayampa Music Festival will take place on 14 amazing acres of grass at Gambel Field, 2511 S. 331st Ave, Tonopah, AZ 85354

How

To

Help

Becoming a sponsor of Hassayampa Music Festival means higher visibility for your business with a whole new audience.

Your business can become a part of the reason why Hassayampa Music Festival will grow as an important event in the community that impacts the musical and financial health of the Tonopah and Buckeye communities. Sponsors may contribute cash, in-kind services, and the material supports (value negotiated), including equipment, supplies, publicity and volunteer services to name a few. Our festival is run and managed by hard working volunteers and production of a top-notch festival cannot happen without the invaluable support of sponsoring businesses and granting organization. The lower the production costs, the more proceeds will benefit the Saddle Mountain Unified School District Music Programs and the Phoenix chapter of the Guitars for Vets program. Help us shape this community event into one Tonopah and Buckeye can be proud of this year and for years to come.

Contact:

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Festival Director
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info@HASSYMUSIC.COM · www.HASSYMUSIC.COM





2023 Sponsorship Packages & Levels

Monetary Support

| | Stage | Lead Singer | Guitar | Drums | Bass | Roadie |
|---|---|--|---|--|---|---|
| | \$5,000 | \$3,500 | \$2,500 | \$1,500 | \$1,000 | \$500 |
| Sponsors may donate at whatever level or any amount they feel comfortable. In-kind and Services sponsorship value will be negotiated with your festival contact. | | | | | | |
| Sponsor Logo & Name Application | festival website & social media logo & name listing | festival website & social media logo & name listing | festival website & social media logo & name listing | festival website & social media logo & name listing | festival website & social media & name listing | festival website & social media & name listing |
| Sponsor Display Advertising* | 1 full-page, full-color ad inside festival program cover & Stage Backdrop | 1 full-page, full color ad in festival program | 1 half-page, full color ad in festival program | 1 quarter-page, full color ad in festival program | 1 business-card size, full color ad in festival program | Logo listing in festival program |
| Sponsor Level Identification | Stage sponsor identification throughout the festival | Lead Singer sponsor identification throughout the festival | Guitar sponsor identification throughout the festival | Drums sponsor identification throughout the festival | Bass sponsor identification throughout the festival | Roadie sponsor identification throughout the festival |
| Sponsor Banner** | 2 site banners | 2 site banners | 2 site banners | 1 site banner | 1 site banner | 1 site banner |
| Festival Weekend Passes | 8 | 6 | 4 | 4 | 2 | 2 |
| Festival Booth Spaces | 2 | 2 | 1 | 1 | 1 | 1 |
| Festival Poster | 2, un-mounted with performer autographs | 1, un-mounted with performer autographs | 1, un-mounted with performer autographs | 1, un-mounted with performer autographs | | |

*All advertising artwork submissions must be high-resolution, print-quality PDF document with all artwork converted to print ready color – CMYK.

*Sponsors will be able to display up to a 36" x 48" horizontal vinyl banner - supplied by the sponsor - on the festival site (location to be determined by festival production staff). All banners must be grommited at the four corners and center of long sides for ease of mounting. We will be happy to suggest a banner production resource if needed.

In-kind and Services based sponsorship packages available on the next pages.

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Sponsors may donate any amount.

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2023 Packages & Levels

Services and In-Kind Support

| | Light the Night | Hydration Stations | Keep it Clean | Just in Case | Volunteers Rock | Back the Bands |
|---|---|--|---|---|---|---|
| | Light Tower | Water Pallets | Trash Service | First Aid | Meals & T-s | Costs |
| Sponsors may donate at whatever level or any amount they feel comfortable. In-kind sponsorship value will be negotiated with your festival contact | | | | | | |
| Sponsor Logo & Name Application | festival website & social media name listing | festival website & social media name listing | festival website & social media name listing | festival website & social media name listing | festival website & social media name listing | festival website & social media name listing |
| Sponsor Display Advertising* | 1 quarter-page, full-color ad inside festival program | Full color logo listing in festival program | 1 business-card size, full color ad in festival program | 1 business-card size, full color ad in festival program | 1 business-card size, full color ad in festival program | 1 quarter-page, full color ad in festival program |
| Sponsor Stage Identification | Sponsor identification throughout the festival | Sponsor identification throughout the festival | Sponsor identification throughout the festival | Sponsor identification throughout the festival | Sponsor identification throughout the festival | Sponsor identification throughout the festival |
| Sponsor Banner** | 1 site banners | 1 site banners | 1 site banners | 1 site banner | 1 site banner | 1 site banner |
| Festival Weekend Passes | 2 | 2 | 2 | 2 | 2 | 2 |
| Festival Booth Spaces | 1 | 1 | 1 | 1 | 1 | 1 |

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In-kind donations will be negotiated at a percentage of cash value and will be negotiated and determined on an individual basis. Sponsors will arrange for delivery of service & supply items to Gambel Field no later than 12:00 PM on Thursday, September 28, 2023.

Sponsors may donate any amount.

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2023 Sponsorship Packages & Levels

Services and In-Kind Support

| | For the Fans | It's a Dry Heat... | Spread the Word | Guitar Raffle | In the Money | Murphy's Law |
|---|--|--|---|---|---|--|
| | Swag/Promo | Shade/Misters | Advertising | Guitar & Exps | 50/50 Raffle | Misc. Supply |
| Sponsors may donate at whatever level or any amount they feel comfortable. In-kind sponsorship value will be negotiated with your festival contact | | | | | | |
| Sponsor Logo & Name Application | festival website & social media name listing | festival website & social media name listing | festival website & social media name listing | festival website & social media name listing | festival website & social media name listing | festival website & social media name listing |
| Sponsor Display Advertising* | Full color logo listing in festival program | Full color logo listing in festival program | 1 quarter-page, full color ad in festival program | 1 business-card size, full color ad in festival program | 1 business-card size, full color ad in festival program | Full color logo listing in festival program |
| Sponsor Stage Identification | Sponsor identification throughout the festival | Sponsor identification throughout the festival | Sponsor identification throughout the festival | Sponsor identification throughout the festival | Sponsor identification throughout the festival | Sponsor identification throughout the festival |
| Sponsor Banner** | 1 site banner | 1 site banner | 1 site banner | 1 site banner | 1 site banner | 1 site banner |
| Festival Weekend Passes | 2 | 2 | 2 | 2 | 2 | 2 |
| Festival Booth Spaces | 1 | 1 | 1 | 1 | 1 | 1 |

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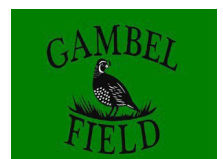
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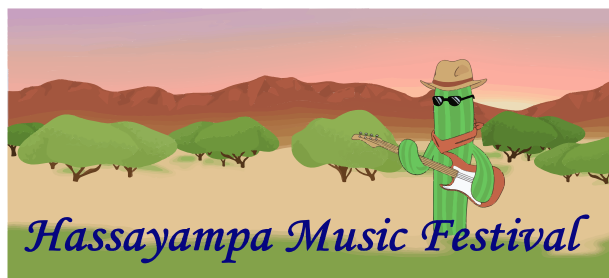
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2023 Sponsorship Agreement

Company/Organization _____

Address _____

City _____ State _____ Zip Code _____

Primary Contact* _____ Title _____

Business Phone _____ Mobile Phone _____

Email _____ Website _____

Ad Contact/Phone _____ Banner Contact/Phone _____

Sponsorship Level ☐ Stage ☐ Lead Singer ☐ Guitar ☐ Drums ☐ Bass ☐ Roadie

Cash Portion ☐ Services _____ \$ _____

In-Kind Portion Value \$ _____

Note: Dollar values associated with each sponsor category can be combined cash and in-kind goods or services. Cash payments are due September 1, 2023. Service and supply items due by 12:00PM on September 28, 2023 unless arranged otherwise.

Description _____

Hassayampa Music Festival, and the above-named sponsor agree to all terms of this sponsorship agreement including cash and in-kind valuations and related goods and services descriptions listed above as well as sponsor benefits described in Sponsorship Packages. Any custom or modified agreements are described above.

HMF Representative _____ Date _____

Sponsor Primary Contact _____ Date _____

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HMF Sponsor Banner Specifications

Delivery Deadline: September 25, 2023

Banner size MUST be no larger than 36" x 48" (horizontal). Banners must be constructed of vinyl banner material with weather-proof printing or applique. It is important for the quality of Hassayampa Music Festival staging that all banners be produced to these specifications.

Banners are to be supplied by sponsors to Hassayampa Music Festival. If you require a production resource for banners, we will be happy to refer a quality area business with reasonable pricing to build your banner(s). Please allow at least two weeks for production and delivery of banners by your printing company.

Grommets for mounting should be installed in all four corners and the center of the top and bottom edges/sides.

HMF Program Artwork Specifications

Submission Deadline:

Program advertisement space reservations due: August 15, 2023

Program advertisement electronic files due: August 25, 2023

Please submit all finished artwork as a high-resolution, print-quality PDF file with all artwork converted to CMYK color. Photographs and artwork used should be a minimum resolution of 300 dpi.

Stage & Lead Singer

Full-Page Ad
5" w x 8" h

Half Page Ad
5" w x 3.95" h

Quarter-Page Ad
2.4" w x 3.95" h
OR
5" w x 2" h

Business Card
3.5" w x 2" h

Logo Listing
Not more than
1.5" w x 2" h

